

## ASSISTANT PROFESSOR DR. RAPEEPORN RUNGSITHONG

<b>UNIVERSITY</b>	Department of Commerce, Chulalongkorn University
<b>SUBJECT RESPONSIBLE</b>	International Business Management; IS Workshop: Case Study (style & scope); Theme Based Discussion - International Business Management

### ACADEMIC BACKGROUND

Doctor of Philosophy (Management)	University of Bath, 2014
Master of Economics (Managerial Economics)	Chulalongkorn University, 2004
Bachelor of Economics (International Economics)	Chulalongkorn University, 2002

### SELECTED PUBLICATION

- Arun, C. & Rungsithong, R. (2020). The influence of power distance on the relationship of leadership and job satisfaction: a case study of a Thai company in the consumer goods industry. *Executive Journal (วารสารนักบริหาร)*. 40(2): 108-129.
- Rungsithong, R. & Meyer, K. E. (2020). Trust and knowledge sharing in context: a study of international buyer-supplier relationships in Thailand. *Industrial Marketing Management*. 88: 112-124.
- Rungsithong R. & Passakornjaras, S. (2020). The role of cultural intelligence and trust in knowledge transfer effectiveness from HQ to subsidiaries: an empirical study of Japanese expatriates in Thailand. The Association of Japanese Business Studies (AJBS), The Association of Japanese Business Studies (AJBS) 2020 Conference: 14 pages.
- Rungsithong R. (2017). Knowledge transfer process of emerging-market multinationals in emerging economies. 2017 AIB Southeast Asia Regional Conference, 7-9 December 2017, Chiang Mai, Thailand, *Academy of International Business (AIB)*.
- Rungsithong, R., Meyer, K.E. & Roath, A.S. (2017). Relational capabilities in Thai buyer-supplier relationships. *Journal of Business and Industrial Marketing*. 32(8): 1228-1244.
- Rungsithong, R. (2016). Institutionalization of cooperation between Japanese MNEs and local suppliers and its effects on alliance performance. *Journal of Business Administration, Thammasat University*. 39(152): 45-71.